

## Strategic Planning Data

Pillar	Data Points	Benchmarks?
Early Learning	<p><b>ELC Enrollment Capacity (per current models): 308 total</b></p> <ul style="list-style-type: none"> <li>● 98 slots available for students with disabilities (62 slots specifically for PSE 8:4 model or single classroom) taught by intervention specialist</li> <li>● 210 ECE - Class taught by general educator (preschool credentialed)</li> <li>● Itinerant Students (provided services outside of the district) - varies</li> </ul> <p><b>ELC Current Enrollment: 268 Total Students (number is not reflective of students currently being screened to be placed)</b></p> <ul style="list-style-type: none"> <li>● Headstart funded slots earmarked - 30 full day</li> <li>● ECE Grant funded slots earmarked - 60 30 am/30 pm</li> <li>● ECE Expansion Grant funded slots earmarked - 30 full day</li> </ul> <p><b>Readiness measures: Early Learning Assessment</b></p> <p><b>KRAL Data (Provided to director)</b></p> <p><b>Retention Data (Provided to directors)</b></p>	
Culture of Achievement	<p><b>Suspension Data (2016-17 School Year)</b></p> <ul style="list-style-type: none"> <li>● Secondary: 602 students suspended, 1068 suspensions</li> <li>● Elementary: 287 students suspended, 485 suspensions (Total: 1558/1868 same time last year)</li> </ul> <p><b>Attendance Data (2015-16 School Year)</b></p> <ul style="list-style-type: none"> <li>● EHS: 28% (483 students) missed 20 or more school days</li> <li>● CN: 18% (111)</li> <li>● FP: 21% (107)</li> </ul> <p><b>ECSD Students Restricted from Library</b></p> <ul style="list-style-type: none"> <li>● August: 4</li> <li>● September: 15</li> <li>● October: 4</li> <li>● November: 7</li> </ul> <p><b>% of Students on Honor Roll</b></p>	

	<ul style="list-style-type: none"> <li>● We do not currently track this information.</li> </ul> <p><b>% of African American Teachers</b></p> <ul style="list-style-type: none"> <li>● ECSD: 12.33%</li> <li>● National average: 7%</li> <li>● State average: 5%</li> <li>● AA college students majoring in education: 2%</li> </ul> <p><b>College Scholarship Recipients</b></p> <ul style="list-style-type: none"> <li>● 2016-17: \$2.1 million</li> </ul> <p><b>27 on ACT</b></p> <ul style="list-style-type: none"> <li>● 16 students last three years</li> </ul> <p><b>Prepared for Success (Honors Diploma/ACT or SAT remediation free or earned an industry credential)</b></p> <ul style="list-style-type: none"> <li>● 73 students (2014-15, most recent data available)</li> </ul>	
Career and College Preparation	<ul style="list-style-type: none"> <li>● Two career fairs at CMS</li> <li>● EHS College Application Day and Workforce Development Day</li> <li>● CH partnership with Junior Achievement; Schoolwide “water” project included Sewer District speaker</li> <li>● Bluestone Career Day planned in May</li> <li>● 7% CTE programs lead to 12 points of state-approved industry credentials</li> <li>● Senior-only (12 point) credential program added in ‘17/’18</li> <li>● 185 EHS students (11th and 12th) in CTE courses (26%)</li> <li>● 118 students in CCP (91 on-campus, 27 off-campus) (17%)</li> <li>● College Board college readiness benchmarks: <ul style="list-style-type: none"> <li>○ Evidence based reading and writing (460) <ul style="list-style-type: none"> <li>■ EHS 11th grade mean 418 (27%)</li> </ul> </li> <li>○ Math (510) <ul style="list-style-type: none"> <li>■ EHS 11th grade mean 423 (11%)</li> </ul> </li> <li>○ Overall mean 841 (7% met both benchmarks)</li> </ul> </li> <li>● College Board provides a teacher implementation guide and teacher PD modules in addition to personalized SAT practice through Khan Academy</li> </ul>	
Schools of Choice	<ul style="list-style-type: none"> <li>● Interest survey results</li> </ul>	

	<ul style="list-style-type: none"> <li>● Retention Data (provided to directors)</li> <li>● CMSD is seeing increased enrollment and decreased chronic absenteeism</li> </ul>	
Community Campuses	<ul style="list-style-type: none"> <li>● 2016 Events: 3354 (Highest N/C: Parks and Recreation, 212 Open Doors)/\$101,129.00 in rental fees.</li> <li>● 2015: 2234 (627 Parks and Recreation, 223 Open Doors) \$29,057.00</li> <li>● 2014: 2178 (778 Parks and Recreation, 261 Open Doors)</li> </ul>	
Marketing and Recruiting	<p><b>Social Media Followers</b></p> <ul style="list-style-type: none"> <li>● Facebook: 3964 (district page) 7468 (all pages)</li> <li>● Twitter: 1698</li> <li>● Instagram: 1153</li> <li>● LinkedIn: 503</li> <li>● YouTube: 163</li> </ul> <p><b>Website</b></p> <ul style="list-style-type: none"> <li>● Views per week: 10,063</li> <li>● Bounce rate: 55.79%</li> <li>● New sessions: 53.94%</li> </ul> <p><b>% of Euclid Students Attending Public Schools enrolled in ECSD</b></p> <ul style="list-style-type: none"> <li>● 2016-17: 80%</li> <li>● 2015-16: 82%</li> <li>● 2014-15: 81%</li> </ul>	